



**World Health
Organization**

**‘It’s in your hands –
prevent sepsis in health care’**

**WHO SAVE LIVES: Clean Your Hands
5 May 2018**

www.who.int/infection-prevention/en/

Each year the **WHO SAVE LIVES: Clean Your Hands** campaign aims to maintain a global profile on the importance of hand hygiene in health care and to 'bring people together' in support of hand hygiene improvement globally.

**THE ANNUAL GLOBAL
HAND HYGIENE
CAMPAIGN
- 5 MAY**

WHO Infection Prevention and Control Global Unit

– leading the hand hygiene campaign –

Protecting *patient and health worker lives* across the world
through *excellence in infection prevention and control*



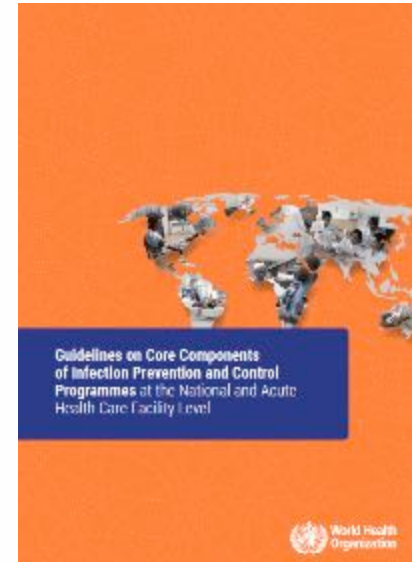
Working with the WHO collaborating centre on patient safety
(infection control) at the University Hospitals of Geneva

Hand hygiene at the core of effective IPC

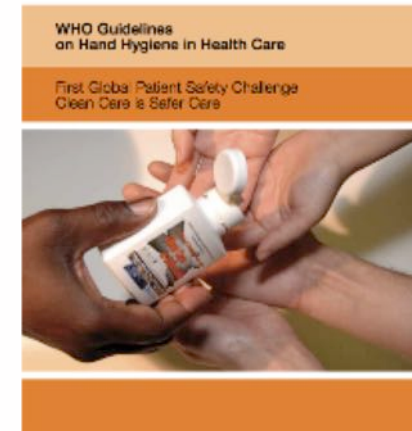
- Based on the **WHO Guidelines on Core Components of Infection Prevention and Control (IPC) Programmes**, WHO emphasizes the link to strengthening IPC programmes.

<http://www.who.int/infection-prevention/publications/ipc-components-guidelines/en>

- **Hand hygiene is at the core of effective IPC**, and campaigning each year on or around **5 May** is one important part of improving behaviour towards IPC best practices.




World Health Organization | Patient Safety




SAVE LIVES: Clean Your Hands 5 May 2018 campaign

#HandHygiene #Sepsis

**IT'S IN YOUR
HANDS**



**PREVENT SEPSIS
IN HEALTH CARE**

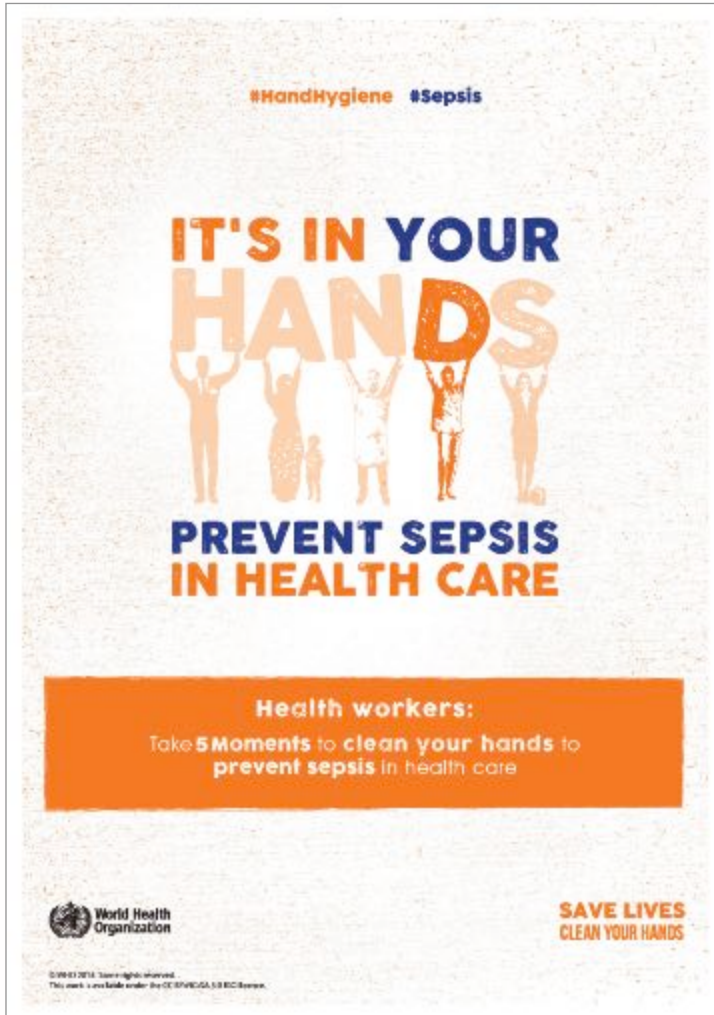
 World Health Organization

**SAVE LIVES
CLEAN YOUR HANDS**

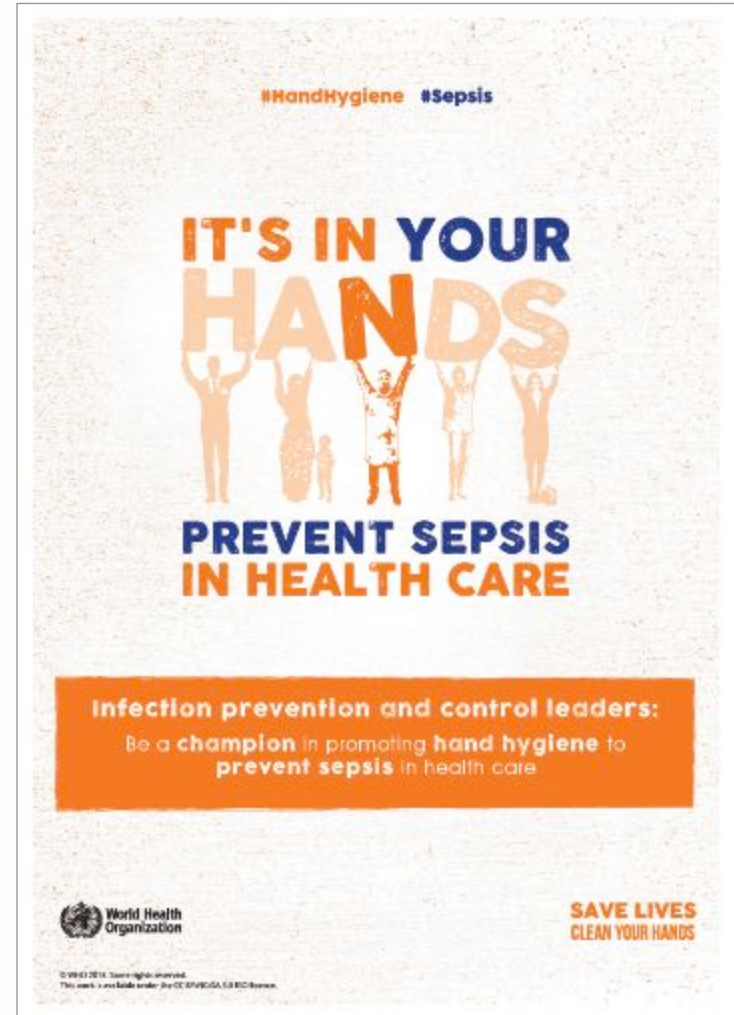
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5 May 2018 - Calls to action

Health workers¹



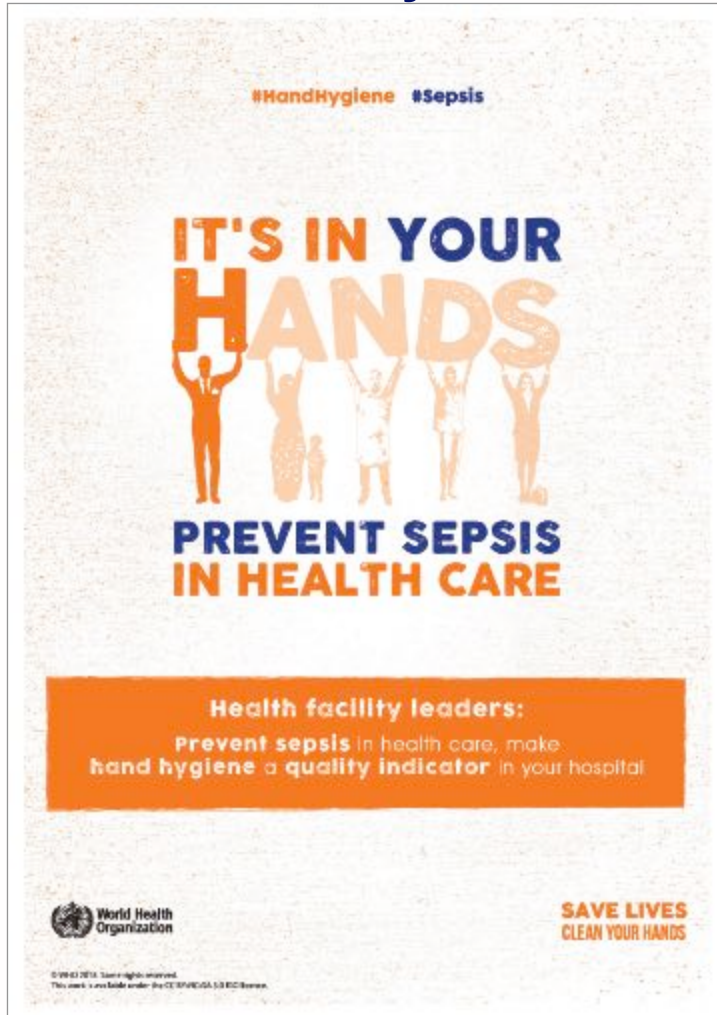
IPC leaders²



1. “5 Moments” refers to the “My 5 Moments for Hand Hygiene”
2. Those dedicated to IPC at the facility level

5 May 2018 - Calls to action

Health facility leaders




#HandHygiene #Sepsis

IT'S IN YOUR HANDS

PREVENT SEPSIS IN HEALTH CARE

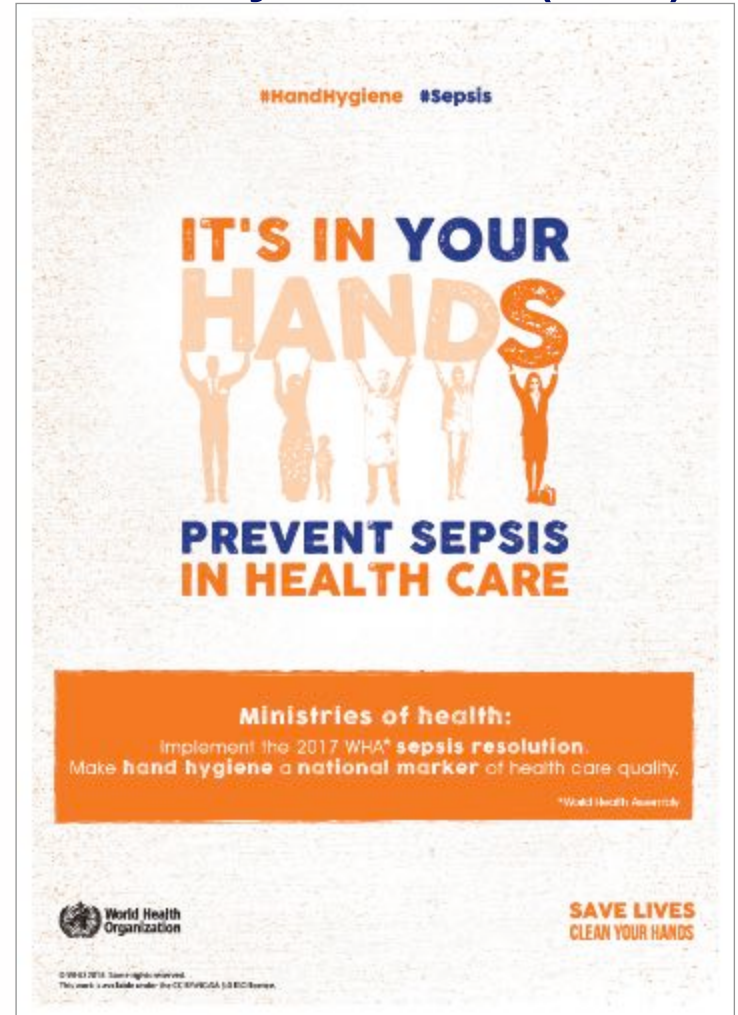
Health facility leaders:
Prevent sepsis in health care, make hand hygiene a quality indicator in your hospital.

 World Health Organization

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CLEAN YOUR HANDS**

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Ministry of Health (MoH)




#HandHygiene #Sepsis

IT'S IN YOUR HANDS

PREVENT SEPSIS IN HEALTH CARE

Ministries of health:
Implement the 2017 WHA* sepsis resolution. Make hand hygiene a national marker of health care quality.

*World Health Assembly

 World Health Organization

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5 May 2018 - Calls to action


Patient advocacy groups

#HandHygiene #Sepsis

**IT'S IN YOUR
HANDS**

**PREVENT SEPSIS
IN HEALTH CARE**

Patient advocacy groups:
Ask for 5 Moments of
clean hands to **prevent sepsis** in health care

 World Health Organization

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CLEAN YOUR HANDS**

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2018 Campaign Banner

- insert this on your web pages to show your commitment -

The banner features a textured, light-colored background. On the left, five stylized human figures in various professional and family roles (a man in a suit, a woman with a child, a doctor, a nurse, and a woman with a briefcase) are holding up large, orange, distressed-texture letters that spell out "HANDS". Above them, the text "IT'S IN YOUR" is in blue, and "HANDS" is in large orange letters. Below the figures, the text "PREVENT SEPSIS IN HEALTH CARE" is displayed in blue and orange. On the right side, there are social media hashtags "#HandHygiene" and "#Sepsis" in blue. Below these is an orange button with the text "CLICK HERE" in white. At the bottom right, the World Health Organization logo is shown next to the text "World Health Organization" and "SAVE LIVES CLEAN YOUR HANDS" in orange.

**IT'S IN YOUR
HANDS**

**PREVENT SEPSIS
IN HEALTH CARE**

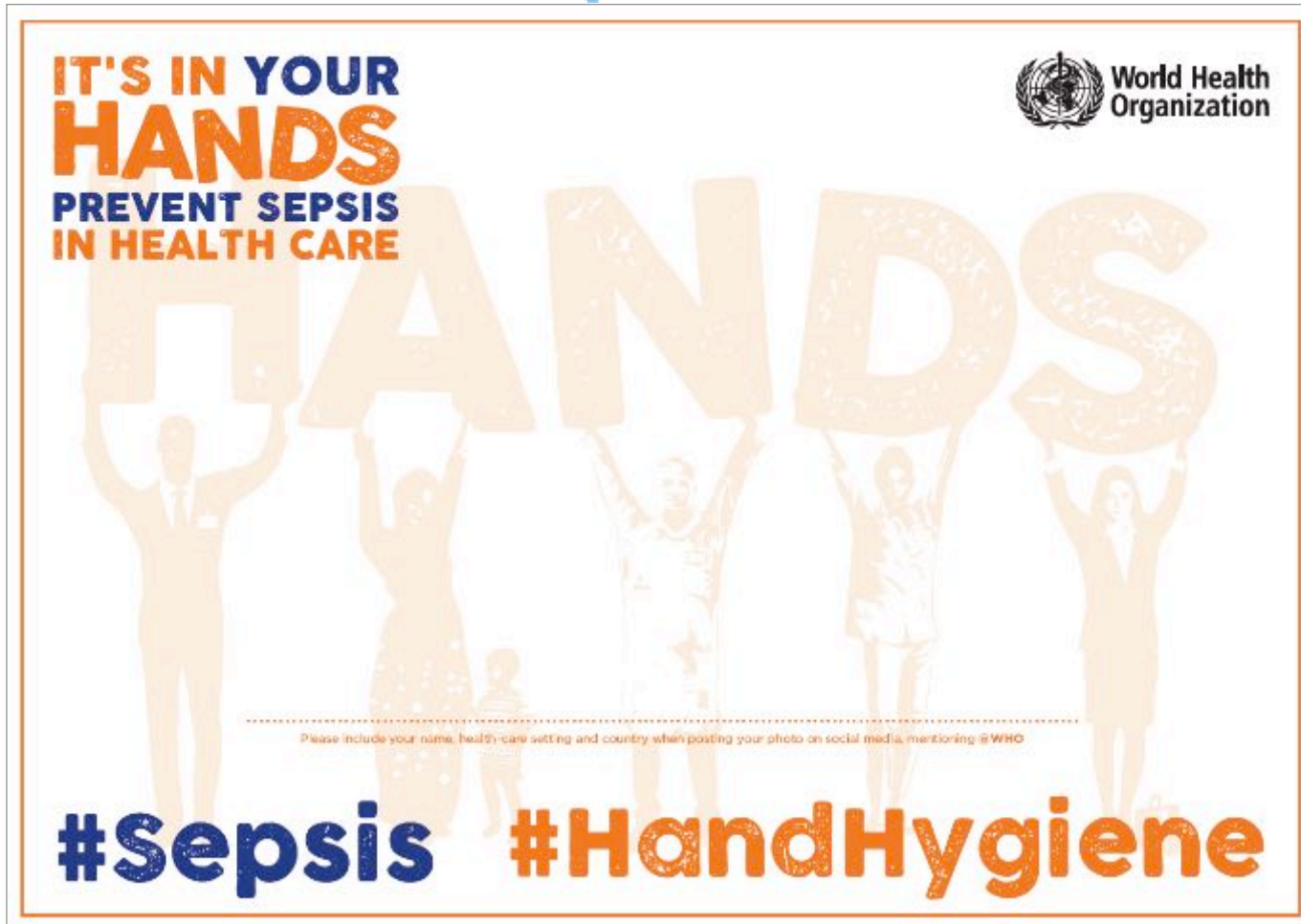
#HandHygiene #Sepsis

CLICK HERE

 **World Health
Organization** **SAVE LIVES
CLEAN YOUR HANDS**

2018 Campaign Photo Board

- use this close to 5 May to show your commitment, and post on social media -



The poster features the WHO logo and name in the top right. The main text on the left reads 'IT'S IN YOUR HANDS PREVENT SEPSIS IN HEALTH CARE'. The word 'HANDS' is written in large, orange, textured letters, with silhouettes of diverse people holding up the letters. At the bottom, the hashtags '#Sepsis' and '#HandHygiene' are displayed in blue and orange respectively. A small line of text below the silhouettes asks users to include their name, health-care setting, and country when posting on social media.

**IT'S IN YOUR
HANDS
PREVENT SEPSIS
IN HEALTH CARE**

World Health Organization

HANDS

Please include your name, health-care setting and country when posting your photo on social media, mentioning @WHO

#Sepsis #HandHygiene

WHO dedicated 5 May 2018 webpage - find all resources here -

Infection prevention and control

Home page

About us

Campaigns

Implementation tools and resources

Evidence, guidelines and publications

Work in countries

News and events

SAVE LIVES: Clean Your Hands 5 May 2018

It's in your hands – prevent sepsis in health care

WHO calls on health facilities to prevent health care-associated sepsis through hand hygiene and infection prevention and control (IPC) action. Sepsis is estimated to affect more than 30 million patients every year worldwide. At the Seventieth World Health Assembly in May 2017, Member States adopted a resolution on improving the prevention, diagnosis and treatment of sepsis.

More information about sepsis

Health care-associated infections, infections acquired during health care delivery, are common and are a risk factor for developing sepsis but we can prevent this. Effective hand hygiene plays a key role. On world hand hygiene day (5 May), the focus for everyone should be on prevention of health care-associated sepsis.

5 May 2018 calls to action

- **Health workers:** "Take 5 Moments to clean your hands to prevent sepsis in health care."
- **IPC leaders:** "Be a champion in promoting hand hygiene to prevent sepsis in health care."
- **Health facility leaders:** "Prevent sepsis in health care, make hand hygiene a quality indicator in your hospital."
- **Ministries of health:** "Implement the 2017 WHA sepsis resolution. Make hand hygiene a national marker of health care quality."
- **Patient advocacy groups:** "Ask for 5 Moments of clean hands to prevent sepsis in health care."



www.who.int/infection-prevention/campaigns/clean-hands/5may2018/en/index.html



World Health
Organization

Campaign messages in different languages

<http://www.who.int/gpsc/5may/es/>



<http://www.who.int/gpsc/5may/zh/>



媒体中心 出版物 国家 规划和项目 管理 关于世卫组织

清洁卫生更安全

世卫组织“拯救生命：清洁你的手”

2018年5月5日

预防医源性败血症——机遇在你手中

我们的行动倡议：

- 卫生工作者：“为预防医源性败血症，请在5个时刻把手洗干净。”
- 感染预防控制领导部门：“为预防医源性败血症成为手部卫生的信号者。”
- 领导者——医院院长或其他高层领导：那卫生成为医院

- 卫生师：“执行2017年世界卫生大会关于败血症问题的决议。使手部卫生成为衡量医疗卫生质量的全国性标志。”
- 病人宣传团体：“为预防医源性败血症”

www.who.int/gpsc/5may/zh/



Centre des médias Publications Pays Programmes projets

Un soin propre est un soin plus

SAUVEZ DES VIES: pratiquez l'h

5 mai 2018

« C'est entre vos mains – prévenez l'état septique »

Nos appels à l'action sont :

- Pour les professionnels de santé : Respectez les 5 Moments de l'hygiène des mains afin de prévenir l'état septique lié aux soins .
- Pour les responsables de PCI : Devenez des modèles de la promotion de l'hygiène des mains afin de prévenir l'état septique lié aux soins .
- Pour les dirigeants ou directeurs d'hôpitaux : Prévenez l'état septique lié aux soins. Faites de l'hygiène des mains un indicateur de qualité de l'hôpital .

Santé. Mettez en œuvre la résolution de l'Assemblée mondiale de la Santé 2017 sur l'état septique. Faites de l'hygiène des mains un marqueur national de la qualité des soins .

- Groupes de défense des patients : Demandez les 5 moments de l'hygiène des mains pour

www.who.int/gpsc/5may/fr/



مركز وسائل الإعلام مطبوعات البلدان وتصريف الشؤون برنامج وتنسيق

الرعاية التلطيفية رعاية أكثر مأمونية

نظفوا أيديكم لإتقاذ الأرواح – الحملة السنوية العالمية لمنظمة الصحة العالمية

أنظفوا الأرواح: نظفوا أيديكم 5 أيار/مايو 2018: الأمر بأيديكم - امتنعوا الإلتان في مرافق الرعاية الصحية

دعواتنا للمل:

- إلى الممارسين الصحيين: «التزموا بالأوقات الخمسة لتعمل اليدين كي تقوا من الإلتان في مرافق الرعاية الصحية».
- إلى القادة في مجال الرعاية من المرضى ومكافئها: «كروا ملكة يديكي به في «أزويج النظفة اليتين» لتوقاية من الإلتان في مرافق الرعاية الصحية».
- إلى القادة - مديري المستشفيات أو غيره من كبار القادة: «امنعوا الإلتان في مرافق الرعاية الصحية، واحملوا نظافة اليدين مؤشراً للمودة في مستشفياتكم».
- إلى المسؤولين في وزارة الصحة: «نظفوا القرار الذي اعتمده جمعية الصحة العالمية في عام 2017 بشأن الإلتان. حملوا نظافة اليدين مؤشراً وطنياً لمودة الرعاية الصحية».
- إلى مجموعات الدفاع عن المرضى: «تأكدوا بالالتزام بالأوقات الخمسة لتتقيف اليتين من أجل الوقاية من الإلتان في مرافق الرعاية الصحية».



www.who.int/gpsc/5may/ar/

Центр СМИ Публикации Страна Программы и проекты

Чистота – залог безопасной

Кампания ВОЗ «Спасайте жизнь – соблюдайте чистоту рук»

5 мая 2018 г.

Профилактика сепсиса при оказании медицинской помощи

- Медицинские работники: «5 моментов соблюдения гигиены рук для профилактики сепсиса при оказании медицинской помощи»
- Специалисты в области профилактики инфекций и инфекционного контроля играют ведущую роль. «Активно продвигайте и поддерживайте гигиену рук для профилактики сепсиса при оказании медицинской помощи»
- Лидеры – главные врачи или другие руководители больниц медицинских организаций. «Для профилактики сепсиса при оказании медицинской помощи сделайте гигиену рук индикатором качества в вашей больнице»
- Министерство здравоохранения: «Внедрите резолюцию ВОЗ 2017 года по борьбе с сепсисом. Сделайте гигиену рук индикатором качества медицинской помощи в стране»
- Защитники прав пациентов: «Требуйте выполнения 5 моментов соблюдения гигиены рук для профилактики сепсиса при оказании

www.who.int/gpsc/5may/ru/



Feature a link to the campaign on your web pages

- Provide campaign information and this link on your web pages

<http://www.who.int/infection-prevention/campaigns/clean-hands/en/>

- WHO will check for those sites who have campaign features and acknowledge their support by posting the organization's website URL on the dedicate 5 May 2018 campaign web page.

Email signature for 2018 campaign

- Use the following wording on your emails:

Sign up to the WHO global annual hand hygiene campaign now,

'it's in your hands - prevent sepsis in health care'

www.who.int/infection-prevention/campaigns/clean-hands/en/

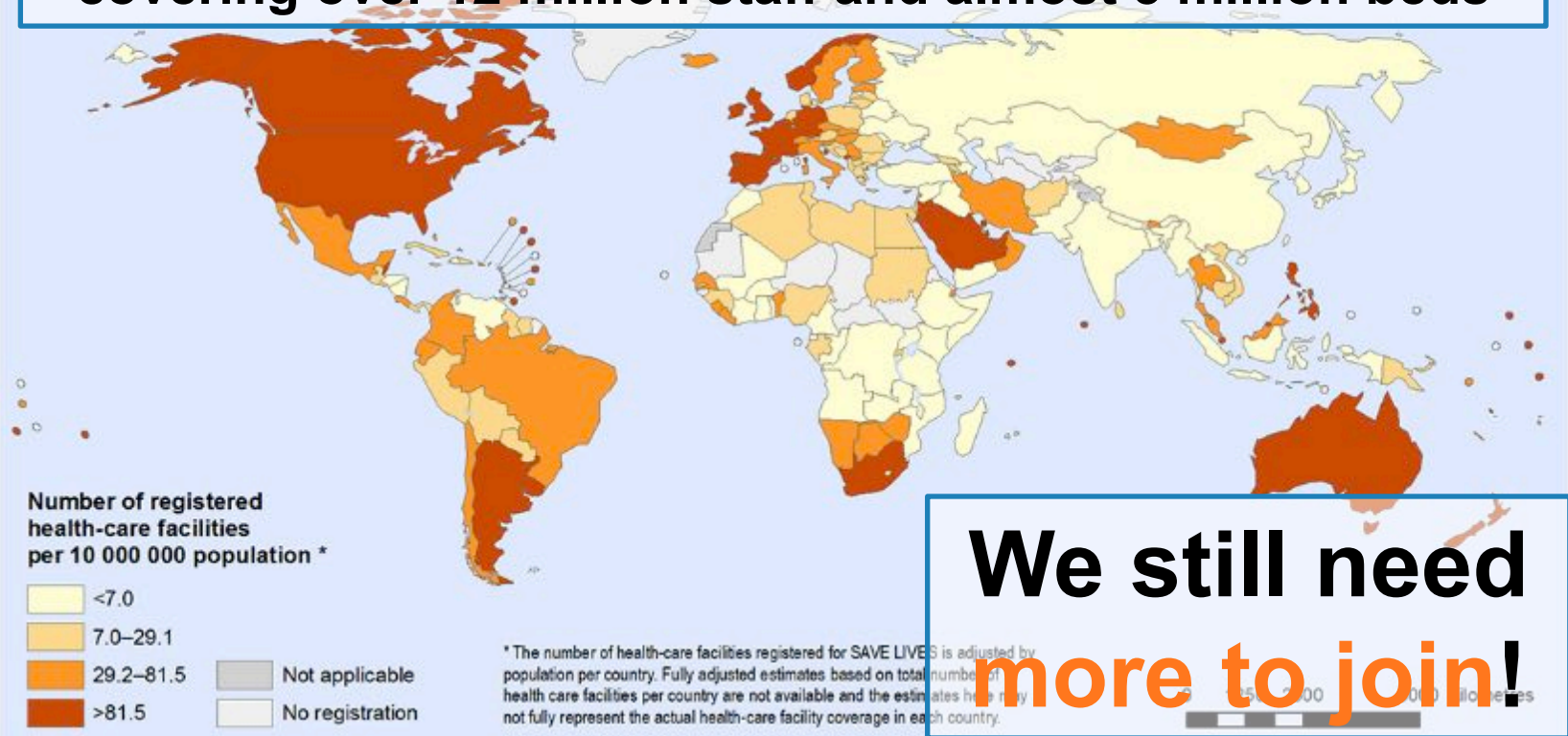
- You can also insert the image from the WHO web pages



Achieving impact from the campaign: Health facility registrations (=action)

Countries with health-care facilities registered for
SAVE LIVES: Clean Your Hands global campaign

As of Feb 2018, **20 465 facilities** in **179 countries** –
covering over 12 million staff and almost 5 million beds



Register and receive the newsletter!



World Health
Organization

WHO SAVE LIVES: Clean Your Hands
SL: CYH Newsletter
Our call to action to health workers
8 February 2018

In this edition:

- [SAVE LIVES: Clean Your Hands – get organized now for 5 May 2018! 'It's in your hands – prevent sepsis in health care'](#)
- ["Sepsis" now featured as a WHO health topic on the web site](#)
- [How many are supporting WHO SL:CYH campaign?](#)
- [Other updates and information](#)

SAVE LIVES: Clean Your Hands – get organized now for 5 May 2018!
'It's in your hands – prevent sepsis in health care'

Sepsis is estimated to affect more than 30 million patients every year worldwide. While it often occurs prior to a patient's access to the health facility, sepsis can also result from care provided in health facilities, particularly, health care-associated infections (HAIs), and also complicate HAIs themselves. That is why WHO asks for your support and action for the upcoming 5 May 2018 global hand hygiene campaign.



Coming soon - social media

- WHO will post messages and supporting images during March and May
- Social media sized images will be available on the WHO web pages to allow you to post consistent messages
- Be sure to use the #sepsis to ensure campaign reach and impact



Coming soon - supporting 5 May 2018

- A sepsis factsheet
- An infographic and animation video on sepsis in health care
- A WHO video message (on WHO YouTube channel)
- Free Webber teleclass on 3 May, register here
www.webbertraining.com/schedule1.php?command=viewClass&ID=1393
- Practical manual supporting implementation of the WHO core components at facility level
- The infection prevention and control facility assessment framework
- A training package on leadership in IPC
- New SSI implementation resources

In summary, we ask you to act now

- Sign up your facility to the campaign, if not already
- Encourage other health facilities to sign up to the campaign
- Be a 5 May hand hygiene advocate - post information in your newsletters, etc, feature a link to the WHO campaign on your web pages
- Join WHO in promoting #handhygiene #sepsis on social media
- Actively use WHO campaign wording and resources - check the WHO web pages often to find new information for you

<http://www.who.int/infection-prevention/campaigns/clean-hands/en/>

WHO Infection Prevention and Control Global Unit

Thank you for your on-going commitment!



**‘It’s in your hands –
prevent sepsis in health care’**

Find more at: <http://www.who.int/infection-prevention/en/>